



## CONSCIENCE CAMERA AWARD 2010

### Rules & Regulations

1. The contest is open to residents of Malaysia except employees of BASF PETRONAS Chemicals Sdn Bhd and their immediate families.
2. The theme is **“Our Children Our Future”**. Photographers must interpret and capture photos that show aspect/s of the theme clearly. Every photograph must have a short caption (in English) clarifying the theme depicted in the photograph. Please refer to the theme guide for more information on the theme.
3. Photographers may use digital or analog cameras.
4. Prints submitted must be printed on 8R size together with appropriate negatives or CD. Failure to do this will result in their entries being rejected. The size of the digital image shall be no smaller than 1MB.
5. Photographs submitted are not returnable. The copyright of the image(s) remain with the photographer. By submitting the photograph for this competition, BASF PETRONAS Chemicals reserve the absolute rights to reproduce, publicize or exhibit the photographs in whatever form or medium, without notification or payment to the photographers. Photographers will be credited for each photograph used.
6. The owner of winning photographs shall grant full and exclusive copyright of their winning photos to BASF PETRONAS Chemicals Sdn Bhd.



7. Photographs submitted for the contest must not have won prizes in any other contest nor have been previously published in any form of media elsewhere.
8. Photographs must be submitted with the entry form. Each photograph must be submitted with one entry form; however multiple entries can be stored into one CD for submission. Entry form can be downloaded from <http://www.basf-petronas.com.my>
9. A photographer may submit any number of entries; however the participant will qualify for ONE prize only.
10. Prints will be judged on the basis of composition, clarity, technique, content, colour and the appropriateness of the caption to the image. As such, slight enhancements of the submitted images are allowed and restricted to adjustments of curve, levels, sharpness, colour balance and contrast. No other digital alterations other than those mentioned are allowed. The judges have the option to change the judging criteria and the prizes without notice.
11. The organizers shall not be responsible for photographs damaged or lost during mail. Proof of posting is not proof of receipt.
12. The decision of the judges is final and no queries on the result will be entertained.
13. All prizes must be collected personally at a prize-giving ceremony, tentatively scheduled in early October in Kuala Lumpur. Winners will be notified about the details of the prize giving ceremony later. The cost of traveling shall be borne by the respective recipient.



14. All entries must be sent to the following address on or before 15 August 2010:

**Conscience Camera Award**

**BASF PETRONAS Chemicals Sdn Bhd**

**Jalan Gebeng 2/1, Kawasan Perindustrian Gebeng**

**26080 Kuantan, Pahang Darul Makmur**

15. Winners will be notified either by e-mail, by letter or by phone.

16. The prizes are as follows:

- One 1<sup>st</sup> Prize : RM5000 cash and certificate**
- One 2<sup>nd</sup> Prize : RM2500 cash and certificate**
- One 3<sup>rd</sup> Prize : RM1500 cash and certificate**
- Seven Consolation Prizes: RM500 cash and certificate each**
- Two special Jury Prize : RM600 cash and certificate**

The organizer will have the right to substitute the prizes of equivalent value, as it deems fit.

17. By participating in this competition, participants agree to be bound by the above rules and regulations as well as the decisions of the organizer and panel of judges.